

Welcome to

designbook.me

Quick tips on using designbook platform to brand  
your business

For Architects and Designers

# 1. Creating and updating your profile

Be at the right place at the right time...**365** days a year!

**Your professional profile on designbook is your interface.** Completing your details including your business description, country, contact person, contact email and numbers will make it easier for clients to reach you.

- ✓ You can choose up to 2 business lines to be found under.
- ✓ Make sure to fill in your public profile name. Once it is filled in it can't be changed (e.g. [www.designbook.me/@yourcompanyname](http://www.designbook.me/@yourcompanyname)). You can use this link on your website, publications, brochures, business card or facebook page. When your fans click on this link it will take them directly to your professional designbook profile.

# 2. Uploading your photos

Your photos are your branding tool. Your work and designs are of a great quality, let your photos talk on behalf of you!

- **Upload high quality photos** only with a width of not less than 1000 pixels to guarantee full utilization of various screens. For vertical photos, width could be less than that, however, landscape photos (horizontally taken) are the best. If you have finished projects and you need to take professional photos, please contact us, we would be glad to help!
- **Upload photos of finished projects only.** Whenever possible avoid having people appearing in your photos, workers tools, aggregates, etc. you can upload photos of before and after, however make sure to mark them as before and after in the description or have them merged into one photo.
- **Formats accepted are JPEG, PNG or GIF.**

### Create Your Professional Profile

This information will be displayed on your professional profile page in the Designbook directory:

Upload Profile Photo:  

We recommend a photo of you or your staff. If not available, upload your business logo.

Category:  Interior Designers  Photographers  Furniture Designers  Heating, Cooling & Controls  Landscape Design  3D Perspective De  Artists  Architects

Public Url Name:

Professional/Firm Name:  Your company name or your name

اسم الشركة:

Email to be Displayed:

Web site:

Contact Details

First name:

Business Description:

Certification and Awards:

Address:

- **Make sure to complete the form of uploading including filters.** Having photos uploaded under the right filters, inserting descriptions and notes will increase chances of clients finding your photos.

\*To maintain pleasant experience to viewers, kindly note that uploaded photos should not contain logos, contact numbers, or any direct promotion text or tags.

**Project Description**

Project

\* Type

\* Space

Style

color

Country:

City:

Link to web site

Which project was it part of?

Residential  Commercial

What is the space?

What is the style of this style?

What is the style of this color?

Jordan

Amman

What is the space?

Select Photo to...

**Select Photo Files**

**SELECT**

You can select multi photos to be uploaded together.

\* The systems takes any photo size. For faster upload we recommend photos size not to be between 0.5 MB and 2 MB. If you have photos exceeding 3 MB you can resize them before

Tell users about this photo, project, or special ideas or concepts

← Description

You can credit photos to another professional such as a photographer. Other professionals who have worked on your project can credit photos to you as

← Photo credit

This is a mandatory filed. You can add a new project or simply add photos to an existing one

Being specific in listing your photos under the right filters (space, color and country) makes users find your work easily at the right place. Also, having your filters done right increase your photos chances to appear in search.

\* You can group your photos before uploading and upload them once (e.g. group living rooms

You can insert key words to have better chances to be found when users search for specific words (e.g. modern kitchens, glass façade, and concrete stairs). If your photo contains more than one space, you can add key words from the box above and your photos will appear under more than once space (e.g. your photo mainly shows a kitchen and a big part of a living room in an open space. Choose living rooms from the box and it will be also shown under living rooms as well.

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## 3. Market your work and knowledge

Showcase your work and have an all-time branding.

**Designbook is not only a catalog for designs and products, it is an education tool as well through which you can educate users about your field of knowledge, create trust and credibility link between you and the users.** You can do that through various ways:

- **Feature Your Projects** If you have a new project that you have finished or if you have a special project that you love, you can feature it on the home page. Drop us an email and we will be glad to make it featured.
- **Create a designbook** of your own focusing on an idea or a concept you like highlight. For example, you can create a designbook from different projects you have uploaded focusing on modern architecture, using materials, deploying colors, etc. Such designbook would benefit potential users/clients and will drive them to initiate business contacts with you.
- **A wonderful way to brand your expertise**, Each photo has a question option, through which, potential clients come to you and knock your door. A user might have a specific question on one of your photo, the question will appear on the photo and you will be notified. Your answer will appear under the question so you will end up having a special blog under each photo.
- **Your own profile link** is there to bring clients to your profile page. You can send your link to clients and they will come directly to your profile page. The links are easy and direct e.g. [www.designbook.me/@your company name](http://www.designbook.me/@your-company-name)
- **Create your own design tribe.** Users can follow you through the FOLLOW feature. This is a great tool to keep your design tribe updated of your accomplishments, ideas and work.

## 4. Ready to get started?

We are always there to support your business! Contact us at any time [info@designbook.me](mailto:info@designbook.me)

Sincerely,

The **designbook** Team

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